

Recognize the Scam

FICTIONAL TRAINING EXERCISE

Participant cheat sheet - AHR3 financial-scam awareness workshop

No real investment opportunity exists. No payment is required.

Your four-step defence



The 8 manipulation cues used on the fake dashboard

- 1 Professional design**
A polished dashboard costs a scammer almost nothing, but instantly buys your trust.
- 2 Plausible numbers**
EUR 87,642.19 and +1.49% feel real precisely because they are oddly specific.
- 3 The AI story**
'Proprietary machine learning' explains impossible results without proving anything.
- 4 Attractive returns**
4-6% per month is roughly 60-100% per year. No legitimate product promises that.
- 5 Authority & trust**
Verified badges, account numbers and a real TradingView chart borrow credibility.
- 6 Exclusivity**
'Limited access' and 'invitation only' make you feel chosen instead of targeted.
- 7 Urgency**
'14 places remaining, closing this quarter' removes your time to think.
- 8 QR-code action**
A QR code hides the destination and moves you to a phone, away from any safety checks.

Remember

- Scams borrow trust: real charts, real addresses, real office photos prove nothing.
- If returns sound too good to be true, they are. If you are being rushed, walk away.
- Verify any firm with your national financial regulator before sending money or data.